

voestalpine wing in Spielberg: start in the new season

It is the architectural highlight of the Red Bull Ring in Spielberg: the 92 m long, 20 m wide voestalpine wing in the shape of a racing car spoiler that serves as a multifunctional welcome and event center, providing space for up to 500 people. This weekend, exactly one year after it was officially presented to the public, and just in time for the start of the 2015 racing season at the Red Bull Ring, 160 international top voestalpine managers met for this year's Group Meeting in the wing and admired the futuristic building complex constructed from around 900 tons of steel.

The voestalpine Group Meeting on April 10 and 11 in Spielberg kicked off the new event season in the voestalpine wing. "We are especially pleased to be able to present the voestalpine wing as a symbolic event location to our international management team," states Wolfgang Eder, CEO of voestalpine AG. In keeping with the racing venue, former Formula 1 racing driver Karl Wendlinger was on hand as a motorsport expert to answer guests' questions about the Formula 1.

In 2015, the global technology and capital goods group voestalpine again will have a strong presence in Spielberg with events of its own. At the voestalpine Grand Prix, which will take place May 8 to 10, employees from around 35 nations are expected at the Red Bull Ring. For the Truck Race Trophy in the middle of May, some 100 voestalpine apprentices will be invited to the VIP lounge as a thank you for their commitment and dedication to the Group. Group companies will be holding numerous sales, strategy, and communications meetings in the voestalpine wing. And of course, voestalpine will also be present at all the major sporting events held in the Red Bull Ring.

In the first year since its opening, tens of thousands of visitors from all over the world marveled at the voestalpine wing, both inside and out. More than 353,500 visitors cheered on the drivers at the major events in Spielberg in 2014 – Formula 1, DTM, Truck Race Trophy, ADAC GT Masters, and the Red Bull Air Race. Pictures of the Red Bull Ring and voestalpine wing were broadcast in 185 countries. More than 920 hours of recordings of these events were broadcast from the Ring around the world to almost 400 million viewers.

voestalpine and mobility

The voestalpine wing symbolically links the emotions of racing and the importance of innovation and technology in today's society. It reflects the central role of mobility within the Group. In the business year 2013/2014, 47 percent of Group revenue was generated in the mobility market, the market of the future. And considering its strong market and technological position in this segment, the company is far from reaching the limits of growth in this area.

Worldwide, voestalpine is a sought-after partner in the automotive industry, supplying high-quality products that are used not only in series production vehicles, but also in international motorsport – like the Formula 1 and the DTM. In the severely stressed areas of the engine and transmission where strength, toughness, and high temperature stability matter, the parts are made of the world's currently most innovative steel grades. Besides, a central topic in motorsport – and also for series

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production vehicles – is minimizing weight by using totally new types of ultra-high strength, yet very lightweight steel grades as well as combinations of different materials to produce hybrid parts.

The voestalpine Group

The voestalpine Group is a steel-based technology and capital goods group that operates worldwide. With around 500 Group companies and locations in more than 50 countries and on all five continents, the Group has been listed on the Vienna Stock Exchange since 1995. With its top-quality products, the Group is one of the leading partners to the automotive and consumer goods industries in Europe and to the oil and gas industries worldwide. The voestalpine Group is also the world market leader in turnout technology, special rails, tool steel, and special sections. In the business year 2013/14, the voestalpine Group reported revenue of EUR 11.2 billion and an operating result (EBITDA) of EUR 1.4 billion; it had around 48,100 employees worldwide.

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